

"The Art of Asking AI **PROMPT ENGINEERING FOR PROFESSIONALS**"

PROGRAM OBJECTIVE

- Understand the fundamentals of Prompt Engineering and effective interaction with Generative AI tools.
- Learn to design structured prompts for business communication, analytics, reporting, research, and decision-making.
- Develop the ability to refine and optimise prompts to generate accurate, relevant, and high-quality AI outputs.

KEY BENEFITS

- Improve workplace productivity through AI-assisted content generation and task automation.
- Develop hands-on skills in creating effective prompts for practical business applications.
- Learn techniques to generate more precise, creative, and context-aware responses from AI systems.

SUBJECT MATTER EXPERTS

- **Dr Viswanathan** is an Associate Professor in Data Science with expertise in Artificial Intelligence, Machine Learning, and Prompt Engineering.
- He brings over 27 years of experience in teaching, executive training, research, and consultancy.
- He specialises in Generative AI applications for workflow automation, intelligent content creation, analytics, and decision support systems.

- He has conducted several Management Development Programs and corporate training sessions on AI and emerging technologies.

DATE

20th June 2026

TIME

04 hours Virtual Program

REGISTRATION FEE

Virtual (Online Live Session)

Fees : INR 499/- per participant

Digital Certificate for all the Participants.

**Limited Seats Available. Secure Your Spot Today.
Scan QR Code to Register.**



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