



Future of Digital marketing



This workshop equips you with the skills & knowledge needed to develop effective digital marketing strategies that drive growth & engagement .

Integrated Digital Marketing Approach

Metrics & ROI frameworks for evaluating success

Insights on AI, privacy regulations, and the future of digital marketing

Best practices for working with external partners like agencies & influencers success

Fees: INR 8,000 + GST Early Bird / Group Discount Available

Venue:
WeSchool Campus, Bengaluru

Date & Time:
1st March 2025 @ 9:30AM Onwards

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Our Faculty



Fathima Raj Kilimas (Fathi) is an accomplished professional with over 13 years of rich experience, specializing in **Digital Marketing, Content Development, and Branding**. He has established a reputation for delivering innovative strategies and impactful solutions.

As a **Digital Marketing Consultant**, he has worked with a range of industries, leveraging his deep expertise in market research to drive growth and brand visibility.

He is the founder of **Latch Infinity**, a company dedicated to **Branding, Content Development, & Digital Marketing**. Through Latch Infinity, he has supported businesses in crafting compelling narratives and designing cohesive brand strategies that resonate across diverse markets.

Passionate, visionary, and results-oriented, Fathi continues to seek opportunities to collaborate with international and Indian brands, bringing together the company's combined experience to the forefront of Digital Marketing and Branding.