

## Corporate ESG Initiatives



**April 18, 2024:** Apple has formed a joint venture with renewable energy provider CleanMax to invest in six **rooftop solar projects** that will power its operations in India. The solar projects will have a total capacity of 14.4 MW & provide power to Apple's offices & 2 retail stores in Mumbai & New Delhi.



**May 22, 2024:** Reliance Industries has signed an agreement with Norway's Nel ASA to advance **hydrogen electrolyzer technology** in India. These electrolyzers will generate green hydrogen, thereby reducing carbon emissions & combating climate change.



**September 18, 2024:** The Noida International Airport has partnered with Statiq to provide **electric vehicle (EV) charging infrastructure** at the airport. All concessionaires & airport vehicles will have access to this EV charging network, which is designed to support the airport's sustainability initiatives & reduce emissions across its operations. It will enable all airport partners to deploy electric ground support equipment & other electric vehicles within the airport.

## Expert's Opinion



**Dr. Padmini Kodamagudi,**  
Senior General Manager,  
Schneider Electric

### Advice to future budding managers...

*"Embrace continuous learning & adaptability. Stay curious, seek new knowledge, & be open to change."*

### Q1. How can a student enhance their ESG expertise during an MBA program?

- Build Practical Experience: Pursue internships, volunteer work, or projects in ESG roles.
- Network with Professionals: Join professional organizations, attend industry conferences, & connect with ESG experts on LinkedIn. Consider joining groups such as Net Impact & the Sustainable Business Network.
- Stay Informed: Follow industry publications, attend webinars, & participate in relevant forums related to ESG

### Q2) What are the various job roles evolving within the ESG sector?

- Environmental Sustainability: Hydrologist, environmental health & safety technician, marine biologist, etc.
- Economic Sustainability: Urban planner, sustainability consultant, financial analyst, etc.
- Social Sustainability: Social worker, human resources manager, environmental lawyer, etc.

### Q3) Are there any additional courses or certifications to advance a career in ESG?

Pursue courses from the Global Reporting Initiative for sustainability reporting, certifications in ESG investing from the CFA Institute or PRI Academy, & programs such as ISO 14001 certification for environmental management.

## Sustainability Activities at WeSchool



**Ms. Ankita Banerjee, VP,  
Randstad, Leadership Talk,  
09 Aug 2024**



**Mr. Ganesh Shankar, FluxGen  
Sustainable Technologies,  
Expert Talk,  
12 Aug 2024**



**Ms. Dhara, Workshop on  
Art for Sustainability,  
19 Aug 2024**



**Introduction of WeRddhi  
Cell to Batch of 2024-26,  
20 Aug 2024**



**Launch of First ESG  
Newsletter at NEEV-24, 20  
Aug 2024**



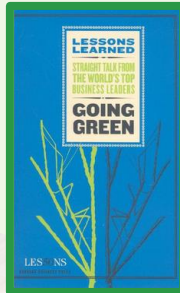
**Ms. Padmini K, Schneider  
Electric, Leadership Talk,  
20 Aug 2024**

## Suggested Book & Its Review

### Lessons Learned - Going Green by Harvard Business School Press

***"Managing Sustainability  
Issues takes a systemwide  
approach"***

~Adrian Hodges, Managing  
Director, International Business  
Leaders' Forum



In Adrian's Journey, the author emphasizes corporate accountability, emphasizing that companies must not shift responsibility based on convenience. Additionally, the book presents eight key lessons from influential business leaders, offering insights on how they scaled their ventures across diverse and rationally distinct areas such as developing new business relationships, understanding clean energy areas, and highlighting leaders' best practices that help measure progress. Adrian's perspective challenges the conventional practices and emphasize on business integrity for long-term success. Grab the copy of the book from our library to read on business leaders' insights on adopting green initiatives and sustainable practices.

- **Keerthana R  
PGDM BD&I (2023-2025)**

## Poetry

### Profit & Planet

In a world that's changing, fast and keen,  
Businesses strive to go pure and green.  
Not just for show or fleeting fame,  
But for a future they can claim.

Sustainability at the core,  
Means using less and finding more.  
Innovation leads the way,  
Eco-friendly products save the day.

From GE's path to Walmart's stride,  
Green strategies become their guide.  
Cutting waste, reducing costs,  
A greener future, never lost.

Challenges rise, but they can cope,  
With greenwashing and hidden scope.  
A balance found in profits seen,  
For those who choose to go full green.

So let the business world take heed,  
Environmental care is what we need.  
In going green, success is found,  
A thriving Earth, and profits sound.

- **Shrestha Swagik  
PGDM BD&I (2024-2026)**

# WeSchool Eco Warriors



## Credits

**Idea:** Ishpreet Singh Dhingra, PGDM RBA (2023-2025) (L1)

**Poster Design:** Mr. William Dayabaran (L2)

**Execution:** Abhay Gupta, PGDM RBA (2023-2025) (L3), Prasanna Phulmamdikar, PGDM RBA (2023-2025) (L4), Ms. Bhagyalakshmi V. (R1), Mr. Matthew (R2), and Mr. Mohammed Haneef M.P (R3)

WeRddhi's banner on food waste serves as a powerful reminder of the impact that discarded food has on our environment, economy, & society. With striking visuals & engaging statistics, it aims to educate & inspire action against food waste. The team seeks to stimulate a behavioural shift toward more sustainable food practices. This initiative not only educates but also fosters a sense of responsibility, encouraging everyone to be mindful of their consumption & to contribute to a healthier planet.

**"Pledge with us to prevent food waste!"** Take small steps in your daily life to make a big difference. Together, we can create a more sustainable future.

## DID YOU KNOW?



- ❖ The Climate Change Performance Index (CCPI) is a standardized framework for comparing the climate performance of 63 countries & the EU, which together account for over 90% of global greenhouse gas emissions. India secured the 7<sup>th</sup> position in the CCPI 2024, marking a step forward from 8<sup>th</sup> place in the CCPI 2023.
- ❖ It takes more energy to produce 1 kg of paper than it does to produce 1 kg of steel.
- ❖ Switching from the font 'Arial' to 'Century Gothic' saves 30% ink when printing. Fonts such as Century Gothic, Times New Roman, Garamond, & Courier are more sustainable to print with, as their thinner appearance results in less ink being used.
- ❖ It can take up to 2,700 liters of water to produce a single cotton T-shirt.
- ❖ There are 64 countries worldwide that have laws criminalizing homosexuality, & nearly half of these countries are in Africa.

## Quiz Time

- ✓ In which layer is the ozone shield found?
- ✓ What is a green job?
- ✓ How many Sustainable Development Goals (SDGs) has been established by the United Nations?
- ✓ Which fabric uses the least amount of water in its production?
- ✓ In which year was the United Nations Commission on Sustainable Development (CSD) established?



**Scan the QR code to answer & win surprise goodies.**



## Green Humor



- Shivam Sharma & Sahil Yadav  
PGDM eBiz (2024-2026)

## Recommended Online Courses

Course Name	Course Description	Link
<b><u>Sustainable Investing</u></b>	It equips individuals with the insights, frameworks, & skills to evaluate ESG factors & manage impact investments. It explores the evolving sustainable investing landscape & provides insights into climate risk & its implications for financial models.	<a href="https://pll.harvard.edu/course/sustainable-investing/2025-01">https://pll.harvard.edu/course/sustainable-investing/2025-01</a>
<b><u>Climate Finance</u></b>	It provides an introduction to climate change & its related economic & environmental impacts, climate solutions, carbon pricing, sustainable business models, & climate risk & opportunities.	<a href="https://store.cfainstitut e.org/climate-finance/">https://store.cfainstitut e.org/climate-finance/</a>

## Competitions & Conferences

Event Date	Theme	Type	Link
09.01.2025 & 10.01.2025	<b>Sustainable development &amp; global green</b>	Conference & Paper Submission	<a href="http://www.glbitm.org/icmc-2025/Brochure.pdf">www.glbitm.org/icmc-2025/Brochure.pdf</a>
30.01.2025 & 01.02.2025	<b>Digitalization, Entrepreneurship &amp; Sustainability</b>	Conference & Paper Submission	<a href="https://iimsambalpur.ac.in/IMPeC-2025/">https://iimsambalpur.ac.in/IMPeC-2025/</a>