

Corporate ESG Initiatives



December 07, 2023: Adani Group is poised to transform the **cement industry** with its **sustainable practices**. 90% of production at its cement units, i.e., Ambuja Cements Ltd. & ACC Ltd., recycles waste fly ash & slag. Also, it plans to power 60% of its cement production with renewable sources by 2028.



May 16, 2024: Axis Bank launched an open campus program, **ARISE Come As You Are**, to recruit LGBTQIA+ individuals as a part of their college campus recruitment program.



July 09, 2024: The Lego Group has launched a **Supplier Sustainability Program**. It will identify solutions for the suppliers & help Lego meet its emissions reduction goals. This may include transitioning to renewable energy sources at Lego facilities, improving the efficiency of such sites, or finding low-carbon alternatives to transport production materials.

Expert's Opinion



Account Director, ESG & Investor Relations, Adfactors PR

Advice to future budding managers...

"Stay curious & committed to learning. Stay healthy while taking care of people & the environment around you."

Q1. Highlight the evolving landscape of ESG initiatives

ESG is more than just a buzzword. It's an opportunity to drive purposeful & responsible business practices. It has evolved from a mere tick mark to a mandatory regulatory requirement. ESG initiatives accelerate the shift toward cleaner energy, water management, & biodiversity preservation.

Q2) What are the various job roles that are evolving within the ESG sector?

It has opened roles for talents from all educational backgrounds. There's a role in consulting, corporate strategy, ESG research, investment banking, & even the risk management team. Many global companies have a Chief Sustainability Officer too. In the last three years, all consulting firms have started the ESG wing, one of the fastest-growing divisions.

Q3) What are the fundamental qualifications that companies look for when hiring for roles in the ESG sector?

Research companies may prefer engineers. However, post-graduation in ESG course would open roles in various sectors such as wealth management & investment funds, consulting, corporations, startups, & the public sector. An ESG certification provides foundational knowledge & skills required to navigate the evolving landscape.

Activities at WeRddhi



**Upcycling Activity at Protolab
Recycle Day, 18 Mar 2024**



**Case Study Competitions
World Water Day, 22 Mar 2024**



**Launch of WeRddhi
26 Feb 2024**



**Ms. Anagha, Toyota Industries
Engine India
Expert Talk, 02 Apr 2024**



**Visit to Kempegowda
International Airport Bengaluru,
03 May 2024**

Suggested Book & Its Review

Keerthana: Hey Deena, Do you think the companies are truly going green, or is it just for show?

Deena: I believe sustainability is the way forward. But I am worried because my company was ranked 23rd out of 25 in a recent CSR report on the "Best Environmental & Social Companies in the Specialty Materials Sector."

Keerthana: Oh, so your company is also joining the sustainability trend! What exactly are you concerned about?

Deena: It is more than just a trend, Keerthana. We need to create a circular economy or stop production altogether, as the situation is alarming. Negative publicity keeps coming out, & my boss, Michael, is focused on profit only.

*..... *Phone notification*..... Oh No! Someone just sent me a YouTube video mocking our leadership.*

Yes, I plan to address this at the upcoming Executive Team meeting. **determined**

Keerthana: And that is where we pause! Friends, if you are curious about how Deena handles this situation & helps her company achieve great profits, check out "Sustainable Value" by Christopher Laszlo. The brownie point is that Laszlo goes beyond the usual '*save the planet*' talk & dives deep into **real-life case studies** of companies like Walmart & Toyota.

"In the swelling sea of sustainability literature, Chris Laszlo's *Sustainable Value* offers an island of clarity and focus."
STUART HART, AUTHOR OF *CAPITALISM AT THE CROSSROADS*



Sustainable Value

How the World's
Leading Companies Are
Doing Well by Doing Good

Chris Laszlo

with a Foreword by Patrick J. Cescou, Group Chief Executive Officer, Unilever

- **Keerthana R
PGDM BD&I (2023-2025)**

WeSchool Eco Warriors



Keerthana R

"Invest in Values, Invest in ESG"



Kranthi Kumari

"ESG: Planet-First, People-Centric, Principles-Driven"



Ishpreet Singh Dhingra

"Profit with Purpose: ESG at Heart"



Araja Khaparde

"ESG: Empowering Sustainable Growth"



Mahima Agarwal

"Planet-First, Profit Second: ESG Wins"

DID YOU KNOW?



- ❖ Recycling 1 tonne of paper saves around 1,400 liters of oil, 26,500 liters of water, & 17 trees.
- ❖ Roughly 70% of the world's oxygen is produced by sea species, including phytoplankton, kelp, & algal plankton. Seaweeds also reduce water pollution by absorbing excess toxins, like organic chemicals & heavy metals, from the water.
- ❖ The Paris Organising Committee for the 2024 Olympic Games has pledged to reduce the carbon footprint of the Games by half from earlier years, i.e. from 3.5 million tonnes each in Tokyo 2020, Rio 2016, & London 2012 to 1.75 million tonnes in Paris.
- ❖ The LGBTQ+ community constitutes around 10% of India's population, meaning around 135 million people belong to the LGBTQ+ community. However, only 2% of the population accepts that they are gay. The sole reason behind this is nothing but 'societal pressure & unacceptance'.

Quiz Time

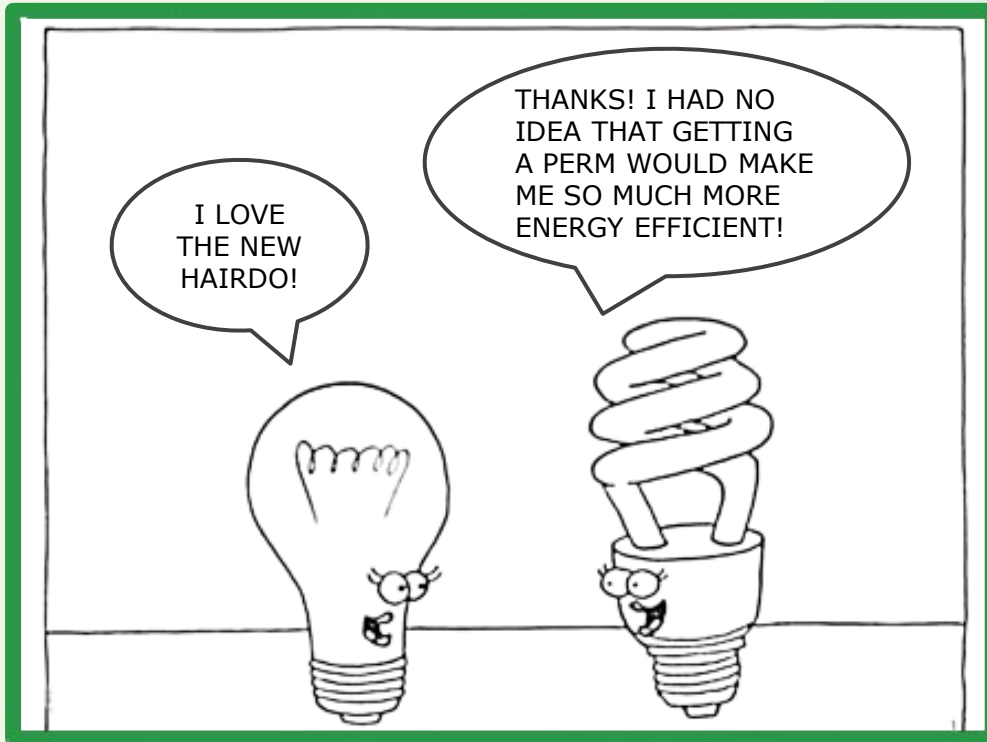
- ✓ Which country was the first to legalize same-sex marriage?
- ✓ Which city is the gay capital of the U.K.?
- ✓ Which global framework provides guidelines for corporate sustainability reporting?
- ✓ Which country currently emits the most greenhouse gases?



Scan the QR code to answer & win surprise goodies.



Green Humor



- Kranthi Kumari,
PGDM eBiz (2023-2025)

Recommended Online Courses

Course Name	Course Description	Link
<u>Sustainable Lifestyles</u>	It explores the various sustainable lifestyles, values, & beliefs that can influence one's choices. It highlights the various strategies that create positive & long-lasting change towards sustainability in our systems & our lives.	www.unssc.org/courses/sustainable-lifestyles-0
<u>Work and Employment for a Sustainable Future</u>	It provides an in-depth look at the issues of inclusive & sustainable economic growth. It examines the state of income & employment globally, barriers to employment, & policies to promote economic opportunity.	www.sdacademy.org/course/work-and-employment-for-a-sustainable-future

Competitions & Conferences

Event Date	Theme	Type	Link
11.11.2024	Sustainable Innovation for the Next-Gen	Ideas Competition	https://fpp.unisza.edu.my/inovasi24/
11.12.2024 & 12.12.2024	2nd International Conference on Infrastructure Development & Sustainability	Conference	www.adaniuni.ac.in/icids-2024/