

• People Analytics: A Change Management Perspective

Gathering various measures of Business Statistics

- HR Decision making using business hypothesis
- HR from Outside In: A New Dimension
- Evidence-based People Analytics
- Predictive Analytics in HR
- Recruitment Analytics
- Exit Analysis using Text Analytics

Fee: 18,000 including GST Early Bird / **Group Discount Available**

Venue: WeSchool Campus, Bengaluru

Date & Time 10th & 11th August 2024 @ 9.30am Onwards

Our Faculty



Dr. Madhumita Guha Majumder Professor & Head - Research & Business Analytics

Dr. Madhumita has acquired more than 27 years of teaching & training experience at national and international arenas. Currently, she is working as a Professor & Program Head, Research & Business Analytics at Prin. L.N. Welingkar Institute of Management Development and Research, Bengaluru. Before joining Welingkar, she worked as a Professor & Chairperson, Centre of Excellence – Analytics at Institute of Finance &

International Management, Bengaluru, India. She pursued her undergraduate & postgraduate education from Jadavpur University, Kolkata & received her doctoral award from Bangalore University as a UGC Fellow. She has also been awarded her Diploma in Business Analytics by Harvard University, USA. Her core competencies lie in the areas of Data Visualization, Machine Learning, Optimization Analytics, Pattern Identification, Statistical Model Building. and in Natural Language Processing. She has trained more than 1300 industry professionals including employees from Mercedes Benz, Infosys, Micro Labs Ltd., Apotex Pvt. Ltd., Zydus, Siemens, Mobily Infotech, National Stock Exchange and many more in the areas of Business Analytics. She also has trained many faculty & researchers in various areas of Data Analytics & Research Methodology. She works closely with NGOs, as consultant. She has received 'Best Paper Awards' for her research in a few international platforms and has also presented her research at Harvard University in 2017.



Dr. Jyoti Joshi Pant Associate Professor – HR

Dr.Jyoti has more than 20 years of work experience in corporate and academia. At Welingkar, she facilitates courses on Organizational Behavior, Human Resource Management, Performance Management, Competency Mapping and Global SHRM. She has done consultancy assignment and delivered management development programs for Titan Industries, Infosys BPM, Bosch India,

Biocon Limited, Hewlett Packard, Adecco India, Spar Hypermarkets, Continental Automotive and Samarthanam Trust. Jyoti is a yoga and travel enthusiast. She is an alumnus of Lady Shri Ram College, Delhi University and T. A. Pai Management Institute (TAPMI), Manipal. She completed her doctoral program at Jain University, Bangalore.