

2nd Lincoln International HE Practices Conference

2nd - 3rd November 2023



LINCOLN INTERNATIONAL
BUSINESS SCHOOL



Hosted and Organized by:

S.P. Mandali's

Prin. L. N. Welingkar Institute of Management Development and Research (WeSchool), Mumbai and Bengaluru

Lincoln International Business School, University of Lincoln, UK

* A book on the conference theme is published by Emerald



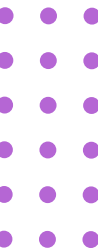
About WeSchool

Established in 1977, WeSchool works under the aegis of S.P. Mandali Trust, one of the oldest trusts in the space of education in India. WeSchool introduced several pioneering management programs such as business design & innovation, e-business, retail, rural, healthcare, media & entertainment and research & business analytics. We work closely with organizations across different business domains and verticals on live projects, consulting and training assignments, with application-based research as an integral part of the education ecosystem at WeSchool. A consistent winner in the category of “Best Innovative Practices & Institutions in Academia” at the National Conference of National HRD Network, in 2020 WeSchool bagged the first position and in 2021 was rewarded as the Runner-up.



About Lincoln International Business School

Lincoln International Business School (LIBS) is an internationally acclaimed institution that promotes cultural diversity with utmost commitment towards providing an educational experience that enhances careers. Extending its vision of preparing socially responsible leaders ready to meet the challenges of 21st century business, LIBS offers wide range of undergraduate and postgraduate courses covering the subject areas of accountancy, finance and economics, management, tourism, and marketing. Moreover, it also various executive development programmes, courses tailored for the military, and work-based distance learning opportunities. LIBS is dedicated to working with students and organisations to find solutions that enhance the contribution of business to society.



Pre-conference Workshop on Case Method and Case Writing

Participative and collaborative learning has proven to be an exciting alternative to traditional management pedagogy as today’s students demand an active role in their own learning. Cases place students in real-life situations, encouraging them to come up with solutions to a plausible problem and be the active learners. The workshop is applicable for research assistants, doctoral students, instructors, lecturers, and professors of all management related disciplines as well as hospitality, health, and education. The workshop will cover general aspects of case teaching and writing, and specific areas such as new formats of cases, aligning case writing to develop qualitative, case-based research studies. As a teacher you will be inspirational and as a student you will be inspired. Attend our Case Method and Case Writing Workshop to become a part of the case writing community.

Conference Overview

The 2nd Lincoln International HE Practices Conference is being hosted in India following the successful first edition in Lincoln. The conference questions for sustainability and digitalization and also aims to shed some light on strategies that higher education practitioners and researchers have developed for the higher education sector to cope up with crises times. Given the successive crises that the world has gone through in the past three decades, e.g. economic crises, recessions, health pandemic, including the recent Covid-19 crisis which had significant economic and social ramifications, this topic has become more pertinent. During these crises, the sector has undergone significant challenges but also innovations, including the deployment of technology and strategic partnerships in order to survive. This conference is therefore expected to provide a comprehensive contemporary portrayal of higher education practices from the perspective of sustainability and digitalization.

Conference Objectives

The conference aims to provide a platform for researchers, academicians, scholars, practicing managers, and business & industry leaders from around the globe to interact, exchange their thoughts and experiences, and present their ideas on the selected topic. The conference is also intended to serve as a forum to present ongoing research and development activities relevant to the conference theme. This alignment is of increasing significance not only for India, but for any nation whose delegates are participating in any capacity - whether as paper presenters, panelist, or audience members - and will therefore generate abundant possibilities to fortify industry- academia connect. At this juncture of transformation, the conference could potentially improve relationships and help us make decisive and ethical choices that benefit all parties involved in a way that generates long-term innovation and prosperity.



Conference Outcomes

The conference on global higher education in times of crisis has been designed to assemble of the elite minds in the area of higher education to debate in sustainability and digitalisation aspects. The deliberations during the conference are expected to bring key insights in the area of higher education to add more value to it. The conference may immensely benefit the teachers, research scholars, policy makers, and practitioners who work in the area of global higher education in particular and education in general. Also, there are good opportunities for publication subject to the selection through the review process. This is a good platform for developing intellectual connections and to improve the network among the academic and practicing professionals.

Conference Research Presentation

For the 2nd Lincoln International HE Practices Conference we invite papers in the following tracks, with suggested themes. Contributors are welcome to choose alternate topics, related to any track and the theme of the conference.

Suggested Themes & Sub-themes

- ▶ **Perspectives on higher education globalization pedagogical issues in crisis time**
- ▶ **Crisis leadership and sustainability in higher education**
- ▶ **Economic issues in higher education**
- ▶ **Technological responses to structural transformations**
- ▶ **The post crisis chrysalis effect and emergence of the digital citizen Educational innovation and digitalization during crises**
- ▶ **Resilience and the entrepreneurial university in turbulent times Crisis leadership**
- ▶ **Deglobalization of higher education during crisis time**

Any other topic relevant to the theme of the Conference

1. Please choose one of thematic areas mentioned in call for papers and assure the topic of your paper is related to that selected theme.
2. It is the responsibility of the author to ensure the paper is original, should not have been published/ presented earlier nor should have been communicated for publication/presentation elsewhere.

Abstract Submission

Please submit your abstract in the first instance to the editors by email. Abstracts should be between 250 and 500 words. Contributors whose abstracts are selected will be invited to submit their full paper

Abstract Submission

1. The extended abstract's elements can be arranged in the following list of categories: Title , Author(s), Affiliation, Introduction, Main Body Text (including a concise review of extent literature methodology, findings, discussion, and summary sections) and References
2. **Word limit** is around **250 - 500 words** and must have up to 5 (five) keywords.
3. All extended abstracts will be peer reviewed before final acceptance/rejection and final decision on same shall be communicated via email. Abstracts can be submitted at hepconference@welingkarmail.org



Full Paper

1. Full Paper must be written in good English free of various typing and grammatical errors to be fit for publication consideration.
2. The word limit of full paper is 8000 words.
3. All citations and references must be in sync and author shall make sure the paper doesn't infringe any copyright.
4. APA style of referencing for citation is to be followed to maintain the uniformity.
5. Full paper must be typed in MS Word in Times New Roman with font size 12 and 1.5 line spacing. All pages of the paper shall be numbered.
6. All submissions must include a title, an abstract, authors affiliation and designation details



Publication Opportunities

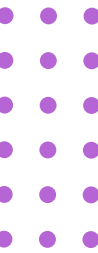
The Papers will be considered for publication in below mentioned journals along with few other journals provided they meet the standards of the publication team.

Strategic Change - <https://onlinelibrary.wiley.com/journal/10991697>

Journal of Enterprising Communities - <https://www.emeraldgroupublishing.com/journal/jec>

International Journal of Public Sociology and Socioterapy (IJPSS)

aWeshkar Research Journal



Please Note that the submitted manuscripts must not be under consideration for publication by any other journal.

Key Dates and Deadlines

Extended Abstract Submission	15.09.2023
Intimation for acceptance of Extended Abstract	22.09.2023
Full Paper Submission	05.10.2023
Final Acceptance	10.10.2023
Registration Link Opens	07.10.2023
Registration Link Closes	01.11.2023

Target Audience

Academicians, Corporate Executives, Research Scholars, Students, Consultants and Subject Experts, Policy makers etc.





Categories for presenter

Paper presentations under two categories:

Category 1: Abstract accepted for publication in book (Borderlands 2023)

Category 2: (a) Abstracts that were rejected for the book

(b) Researchers, students and any participant desirous of attending conference and presenting paper

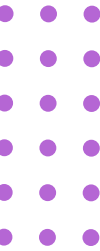
(c) Researchers, students and any participant desirous of attending conference - not presenting any paper

Fees:		
Category	Online	Offline
1.	£ 30 / ₹ 3500	£ 25 / ₹ 2800
2 (a) and (b).	£ 30 / ₹ 3500	£ 25 / ₹ 2800
2 (c).	£ 15 / ₹ 1700	

1. GST will be chargeable @18% and added to Basic Registration Fees

2. All the authors for every accepted paper are required to be registered for the conference.

3. A candidate once registered and paid the registration fee is not allowed to cancel the registration. The registration fee for the conference once paid is not refundable.



Scientific Committee and Conference Chairs:

The Scientific Committee will be responsible for the rigour and scientific impact of the conference.

Prof. Dieu Hack-Polay - Crandall University, Canada & University of Lincoln, UK

Prof. Andrea Caputo - University of Lincoln, UK & University of Trento, Italy

Prof. Deborah Lock - Brimingham City University, UK

Prof. Madhavi Lokhande - WeSchool, Bengaluru, India

Prof. Uday Salunkhe - WeSchool, Mumbai, India

Prof. Alberto Tron - University of Turin, Italy

Prof. Leo-Paul Dana - Dalhousie University, Canada

Prof. Ramo Palalić - Sultan Qaboos University - Oman

Prof. Veland Ramadani - South East European University - North Macedonia

Prof. Mahfuzur Rahman - Lincoln International Business School, University of Lincoln

Conference Organizing Committee

Prof. D. N. Murthy

Prof. Hema Doreswamy

Prof. Preetha Chandran

Prof. Tripti Mahara

Prof. Madhav Murthy

Prof. John Ben

Prof. Ramesh Murthy

Prof. Ragesh TS

Ms. Remya Nair

Ms. Ishani Chakraborty

